

*Just* **NUTREND®**  
**LIVE WELL**

product catalogue  
[justlivewell.cz](http://justlivewell.cz)



# NUTREND

We had a dream. To stand by the side of the best world athletes on their journey to success. Premium technologies, international certification, and independent laboratories proving the quality of our products have always been our priority. Olympic winners, world champions, and the best individuals within their categories have been writing the history with us for already more than a quarter of a century. As well as emotions in faces of millions of you who overcome their limits all over the world. Every day.

Your stories are what drives us forwards.



## our story

# about us



We are a Czech producer of sports nutrition for the whole world. We control the full production process thanks to our own laboratories and research centres. From mixing the branded ingredients together to the final design of the product. All under one roof. Since 2011, we have been utilizing our own exceptionally quality water source from 170-meter-deep artesian well in the foothills of Nízké Jeseníky mountain range. This water is known in the market as NARTES.

In 2018, we opened NUTREND WORLD, a multifunctional complex with a unique design that combines fitness centre, wellness, luxury hotel, and a restaurant with a stylish café. Conference halls are available for corporate clients with variable options of settings. In the beginning of 2020, we finished construction of another production hall and warehouse with area over 12 000 m<sup>2</sup> that helps us implement the latest production technologies and increase capacity.

**30** more than  
30 years  
of experience

 all at one  
location

 ISO certified  
(9001, 22000)

 more than  
33 000 m<sup>2</sup>

 branded  
ingredients

 export to over  
60 countries  
worldwide



Our production halls rank among the most complex facilities of its kind in the world and thanks to the investments in the latest technologies we are capable to secure production processes of wide range of products under one roof.

- production of bars
- production of liquids
- production of gels
- production of powders
- production of capsules and tablets

Our warehouse with capacity over 5 000 pallets is fully automatized and uses on-line readers and wrapping robots.

  
**tech  
nologies**

Thanks to ALL IN-HOUSE solution we are very flexible during product development and we are practically capable to deliver tailor-made products to the world top athletes. The development process does not include only nutritionists and sports medicals, but standardly also the best sportsmen from all sports areas. High quality and conformity of our products are tested in independent laboratories in the United Kingdom and in Germany.

**research  
& develop  
ment**





ISO 9001:2015 certification system management is a guarantee of high quality of our products and services. The certification was granted by an internationally recognized society Bohemia Certification.

We own the prestigious ISO certificate and we are very proud that our company NUTREND D.S., a.s. received a prestigious certificate FSSC 22000 (Food Safety System Certification 22000). It is a complex norm focused on food safety management system. The system is based on HACCP principles, including Codex Alimentarius and requirements of the norm ISO 22000:2018. The certificate is a guarantee of identification and risk management within a company regarding food safety.

The environment has always been a priority of NUTREND. That is why we joined many years ago a non-profit system EKO-KOM that secures sorting and recycling of packaging wastes in the Czech Republic.

  
**quality**

We have been continuously building a net of our own branded stores that keeps spreading every year. NUTREND stores with their modern design fit within the concept and style of the whole company. Premium products and expert consultancy are the alpha and omega of our branded stores that you can find in every bigger town or city all over the Czech Republic.

# NUTREND Stores









## WHEY PROTEIN

Power of simplicity. Quality whey protein from certified suppliers in 4 delicious flavours with an optimal ratio of BCAA. An essential building block of proper supplementation at an unequalled ratio price / performance. For sportsmen above 12-year-old.

- up to 23,7 g protein per serving
- 4,5 g BCAA per serving
- wide amino acid spectrum
- preservative-free
- free from artificial dyes
- gluten-free

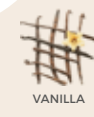
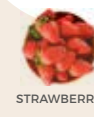


### NUTRITION FACTS

	32g
Energy value	528 kJ/125 kcal
Fat	1,8g
of which saturated fatty acids	1,2g
Carbohydrate	2,6g
of which sugars	2,2g
Fibre	2,1g
Protein	23,7g
Salt	0,5g
ref. flavour COOKIES	



Foodstuff with additive



CHOCOLATE & COCOA

STRAWBERRY

VANILLA

COOKIES



## PROTEIN BREAKFAST

Delicious protein oat porridge containing 30 % protein that is rich in fibre, gluten-free and easily digestible. Perfect for quick breakfast, or snack at any time.

- 30 % protein (MPI)
- gluten-free oats
- buckwheat porridge
- chia seeds
- fibre (inulin)
- vitamins D and K2
- calcium
- gluten-free
- free from artificial dyes
- easy and quick preparation
- only add water



### NUTRITION FACTS

	50 g
Energy value	767 kJ/182 kcal
Fat	2,4 g
of which saturated fatty acids	0,7 g
Carbohydrate	22,6 g
of which sugars	7,4 g
Fibre	5,2 g
Protein	15 g
Salt	0,2 g
ref. flavour CHOCOLATE	



350 g

Foodstuff with additive



CHOCOLATE



RASPBERRY

## PROTEIN PANCAKE

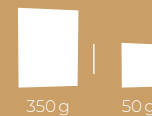
Instant mixture for easy preparation of delicious protein crepes, pancakes, or waffles. Contains quality milk protein, and a mixture of rice and buckwheat flours; does not contain any added sugar, gluten, preservatives, or dyes. Easy preparation of perfect snack loaded with protein.

- 31% protein
- high content of quality protein (MPI and WPC)
- no need to add flavouring
- free from added sugar
- free from preservatives
- free from artificial dyes
- gluten-free
- easy and quick preparation



### NUTRITION FACTS

	50 g
Energy value	798 kJ/189 kcal
Fat	3,5 g
of which saturated fatty acids	2,1 g
Carbohydrate	25 g
of which sugars	4,7 g
Fibre	0,5 g
Protein	15,5 g
Salt	0,7 g
ref. flavour NATURAL	



Foodstuff with additive



NATURAL



CHOCOLATE

## FLAPJACK

Tender and delicious bar full of oats that are the best natural source of energy. A big portion that is filling and providing carbohydrates with gradual release. Enjoy tasty combinations of fruits, nuts and dark chocolate, all fully gluten-free.

- high in fibre
- preservative-free
- gluten-free
- half-coated in dark chocolate

NUTRITION FACTS	
	50 g
Energy value	842 kJ/201 kcal
Fat	7,3 g
of which saturated fatty acids	4,1 g
Carbohydrate	29 g
of which sugars	11,1 g
Fibre	4,2 g
Protein	2,7 g
Salt	0,05 g
ref. flavour CHOCOLATE & BANANA	



Foodstuff



CHOCOLATE & COCONUT



CHOCOLATE & BANANA



## PROTEIN BAR

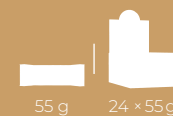
Protein bar with a great taste and a balanced ratio of proteins and carbohydrates that is filling and supplies you with enough energy. It contains 23 % protein, mixture of 8 vitamins, and a quality source of fibre.

- 23 % protein
- 12,5 g protein per bar
- vitamins B1, B2, B3, B5, B6, B12, E, folic acid, biotin
- gluten-free
- in real chocolate or yoghurt coating (according to flavour)



### NUTRITION FACTS

	55g
Energy value	985 kJ / 235 kcal
Fat	9,4g
of which saturated fatty acids	5,5g
Carbohydrate	24,2g
of which sugars	17,1g
Fibre	1,9g
Protein	12,5g
Salt	0,3g
ref. flavour COCONUT	



Foodstuff



BANANA



CHOCOLATE



COCONUT



RASPBERRY CHEESECAKE

SHAKER 600 ML



STAND JUST LIVE WELL



**STAND JUST LIVE WELL  
PETRA KVITOVÁ**





**NUTREND D.S., a.s.**

Chválkovice 604 | 779 00 Olomouc | Czech Republic  
nutrend.eu | justlivewell.cz  
e-mail: nutrend@nutrend.cz | export@nutrend.cz  
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